



Kirori Mal College

(University of Delhi)

University of Delhi, Delhi-110007

(Phone No. - 011-7121 9084 : Email - principal@kmc.du.ac.in)



Print Date : 15-04-2026

1. Personal Profile

Title: **Ms.** First Name: **SARITA** Last Name: .

Designation: **ASSISTANT PROFESSOR** Mobile No. -----

Phone No. (Office) ----- Phone No. (Residence): -----

Email: **sarita@kmc.du.ac.in** Webpage: -----



Facebook: ----- Twitter: -----

LinkedIn: ----- Instagram: -----

Youtube: ----- Research Gate Link: -----

Google Scholar Link: -----

Address: -----

2. Educational Qualifications

Degree/ Certification	Institution	Year
B.Com(Hons.)	Shri Ram College of Commerce	2007
M.com	Hansraj College	2009

3. Career Profile & Administrative Assignments

Category	Role/ Designation	Department/ Committee	Date From - To	Remarks
CAREER PROFILE	ASSISTANT PROFESSOR	COMMERCE UNIVERSITY OF DELHI, DELHI	23.Jul.2012 - 12.Aug.2013	Department of Commerce, Delhi School of Economics
CAREER PROFILE	ASSISTANT PROFESSOR	COMMERCE SHRI RAM COLLEGE OF COMMERCE, DELHI	21.Jul.2014 - 15.May.2023	
CAREER PROFILE	ASSISTANT PROFESSOR	COMMERCE KIRORI MAL COLLEGE, DELHI	04.Aug.2023 - Till date	

CAREER PROFILE	GUEST LECTURER	COMMERCE SCHOOL OF OPEN LEARNING (ERSTWHILE SCHOOL OF CORRESPONDENCE & CONTINUING EDUCATION), DELHI	23.Jul.2018 - 07.Dec.2019	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	PROCTOR & DISCIPLINE COMMITTEE KIRORI MAL COLLEGE, DELHI	16.Aug.2023 - Till date	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	PROCTOR & DISCIPLINE COMMITTEE Kirori Mal College, University of Delhi	01.Jul.2024 - 30.Jun.2025	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	SPORTS COUNCIL Kirori Mal College, University of Delhi	01.Jul.2024 - 30.Jun.2025	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	MUSOC – THE MUSIC SOCIETY Kirori Mal College, University of Delhi	01.Jul.2024 - 30.Jun.2025	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	FAPS – THE FINE ARTS & PHOTOGRAPHY SOCIETY Kirori Mal College, University of Delhi	01.Jul.2024 - 30.Jun.2025	

4. Other Profiles

Other Profile Name/ Description

FACULTY DEVELOPMENT PROGRAM (FDP) ORGANIZED

Coordinated a One-Week (online) Interdisciplinary Faculty development programme on Financial Literacy & Wealth Management, from 16-21 October ,2023, in collaboration with Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi.

AREAS OF INTEREST/ SPECIALIZATION

Organizational Behaviour and Human Resource Management, Business Ethics, Corporate Social Responsibility

SUBJECTS TAUGHT

Human Resource Management, Organizational Behaviour, Governance Ethics and Social Responsibility of Business, Personal Finance, Marketing

AWARDS AND DISTINCTIONS

Manohar Lal Memorial Prize in B.com Hons. 2nd year for scoring highest marks in Hindi

OTHERS

Resource Person at Indian Institute of Corporate Affairs (ICLS Academy) for delivering lectures on Auditing, Corporate Social Responsibility, Corporate Governance and Business Ethics to Officer Trainees

CONTRIBUTION TOWARDS DEVELOPMENT OF E-CONTENTS/ MOOCS

Chapter titled "Concerns, Threats, and Ethical Considerations in Using Cloud of Things" published in eBook named " Cloud of Things- Foundations, Applications, and Challenges, eBook ISBN 9781003390954, DOI <https://doi.org/10.1201/9781003390954> by Taylor & Francis Group, 2024

SUBJECTS TAUGHT

Human Resource Management (GE), Organizational Behavior B.Com (H), Organizational Behavior B.Com (P), I.Tax B.Com (P), Human Resource Development B.Com (H), Human Resource Development B.Com (P), Leadership Development (GE), Fundamentals of International Business (GE)

5. Research Guidance

Year	Guide For	Title of the Dissertation/ Thesis	Scholar Name	Status
------	-----------	-----------------------------------	--------------	--------

6. Research Projects

Year	Title of Project	Sponsorship Agency	Duration	Amount Sanctioned	Date of Sanction
------	------------------	--------------------	----------	-------------------	------------------

7. Publications

Category	Publication Name	Title	Name of Author	Reference Link/ DOI Link
JOURNAL PAPER (International)	Webrooming vs Showrooming	International journal of Business and management	Sarita (Sole Author)	https://www.internationaljournalcorner.com/index.php/theijbm/article/view/127668
JOURNAL PAPER (International)	Ethics in selling products to children	International journal of Business and management	Sarita (First Author)	https://www.internationaljournalcorner.com/index.php/theijbm/article/view/137654
JOURNAL PAPER (International)	Happy workers are productive workers	International journal of Business and management	Sarita (First Author)	https://www.internationaljournalcorner.com/index.php/theijbm/article/view/129483
JOURNAL PAPER (International)	Happy workers are productive workers	International journal of Business and management	Sarita (First Author)	https://www.internationaljournalcorner.com/index.php/theijbm/article/view/129483

JOURNAL PAPER (International)	Highlights of Companies Act, 2013	Tactful management research journal	sarita (Joint Author)	http://oldtm.lbp.world/
JOURNAL PAPER (International)	Evolution of CSR in India	International journal of innovative research & studies	Sarita (First Author)	
JOURNAL PAPER (International)	Good & service tax: An international comparative analysis	international journal of research in finance & marketing	sarita (Joint Author)	https://www.researchgate.net/publication/353356534_Good_and_Service_Tax_An
CHAPTER (University)	Financial planning	School for Open Learning	Sarita (Joint Author)	

8. Books

Category	Book Name	Title	Name of Author	ISSN/ ISBN Number
----------	-----------	-------	----------------	-------------------

9. Faculty Achievements

Year	Category of Achievement	Role	National/ International etc.	Name	Date From-To
2023	FACULTY DEVELOPMENT PROGRAM ATTENDED	PARTICIPANT	College	One-Week Faculty Development Programme on "Unlocking Digital Pedagogies: ICT in Academics"	26.Sep.2023 - 01.Oct.2023
2023	FACULTY INDUCTION PROGRAM ATTENDED	PARTICIPANT	College	4-week Faculty Induction/Orientation Programme for "Faculty in Universities/Colleges/Institutes of Higher Education"	21.Aug.2023 - 19.Sep.2023
2025	FACULTY DEVELOPMENT PROGRAM ATTENDED	PARTICIPANT	National	Two day National Level IKS themed Faculty Development Programme on "Ancient Wisdom for Modern Management : From the Mahabharata to ChhatrapatiShivaji Maharaj"	10.Feb.2025 - 11.Feb.2025
2024	WEBINAR ATTENDED	PARTICIPANT	National	4-days hands on webinar on "Structural equation modeling using SmartPLS"	22.Jul.2024 - 25.Jul.2024
2025	WORKSHOP/ SEMINAR/ CONFERENCE ATTENDED	PARTICIPANT	National	Online training programme on "NEP 2020 Orientation & Sensitization Programme"	24.Feb.2025 - 04.Mar.2025

2025	WORKSHOP/ SEMINAR/ CONFERENCE ATTENDED	PARTICIPANT	National	One Week National Workshop on structural Equation Modeling and analysis using SmartPLS and AMOS	04.Jan.2025 - 10.Jan.2025
------	---	-------------	----------	---	------------------------------

Ms. SARITA .