



# Kirori Mal College

(University of Delhi)

University of Delhi, Delhi-110007

(Phone No. - 011-7121 9084 : Email - principal@kmc.du.ac.in)



Print Date : 15-04-2026

## 1. Personal Profile

Title: **Mr.** First Name: **RAVI** Last Name: **SHUKLA**



Designation: **ASSISTANT PROFESSOR** Mobile No. -----

Phone No. (Office) ----- Phone No. (Residence): -----

Email: **ravishukla@kmc.du.ac.in** Webpage: -----

Facebook: ----- Twitter: -----

LinkedIn: ----- Instagram: -----

Youtube: ----- Research Gate Link: -----

Google Scholar Link: -----

Address: -----

## 2. Educational Qualifications

Degree/ Certification	Institution	Year
MBA	Gurugobind Singh Indraprastha University, Delhi	2019
BCA	Gurugobind Singh Indraprastha University, Delhi	2017
UGC NET	University Grants Commission	2019
MBA	Guru Gobind Singh Indraprastha University	2019

## 3. Career Profile & Administrative Assignments

Category	Role/ Designation	Department/ Committee	Date From - To	Remarks
CAREER PROFILE	ASSISTANT PROFESSOR	COMMERCE KIRORI MAL COLLEGE, DELHI	04.Aug.2023 - Till date	
CAREER PROFILE	ASSISTANT PROFESSOR	COMMERCE SWAMI SHRADDHANAND COLLEGE, DELHI	17.Jan.2022 - 17.Mar.2023	

ADMINISTRATIVE ASSIGNMENTS	MEMBER	COMMERCE KIRORI MAL COLLEGE, DELHI	05.Sep.2023 - Till date	Comercio (Department of Commerce Biennial Magazine)
ADMINISTRATIVE ASSIGNMENTS	MEMBER	ALL DEPARTMENT Proctorial Committee	30.Jun.2024 - Till date	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	ALL DEPARTMENT Annual Magazine Committee	10.Oct.2023 - 01.Jul.2024	

#### 4. Other Profiles

##### Other Profile Name/ Description

##### SUBJECTS TAUGHT

Principles of Marketing, Business Laws, Investing in Stock Market, Advertising and Personal Selling, E-Commerce, Digital Marketing

##### UG/ PG RESEARCH PROJECTS/ INTERNSHIPS

Worked as a marketing intern with Indian Oil Corporation Limited, Delhi

#### 5. Research Guidance

Year	Guide For	Title of the Dissertation/ Thesis	Scholar Name	Status
------	-----------	-----------------------------------	--------------	--------

#### 6. Research Projects

Year	Title of Project	Sponsorship Agency	Duration	Amount Sanctioned	Date of Sanction
------	------------------	--------------------	----------	-------------------	------------------

#### 7. Publications

Category	Publication Name	Title	Name of Author	Reference Link/ DOI Link	Publication (Month-Year)
JOURNAL PAPER (International)	Review Study on Factors Affecting Consumer Behaviour	Asian Journal of Management and Commerce	RAVI SHUKLA (Sole Author)		March 2022
JOURNAL PAPER (International)	A Review Paper on Digital Marketing	International Journal of Research in Marketing Management and Sales	Ravi Shukla (Sole Author)		April 2022

#### 8. Books

Category	Book Name	Title	Name of Author	ISSN/ ISBN Number
----------	-----------	-------	----------------	-------------------

#### 9. Faculty Achievements

<b>Year</b>	<b>Category of Achievement</b>	<b>Role</b>	<b>National/ International etc.</b>	<b>Name</b>	<b>Date From-To</b>
2023	FACULTY INDUCTION PROGRAM ATTENDED	PARTICIPANT	National	NEP 2020 : Pedagogical Imperatives for Higher Education, Faculty Induction Program	02.Dec.2023 - 08.Dec.2023

**Mr. RAVI SHUKLA**