



Kirori Mal College

(University of Delhi)

University of Delhi, Delhi-110007

(Phone No. - 011-7121 9084 : Email - principal@kmc.du.ac.in)



Print Date : 02-07-2026

1. Personal Profile

Title: **Mr.** First Name: **RAVI** Last Name: **SHUKLA**



Designation: **ASSISTANT PROFESSOR** Mobile No. -----

Phone No. (Office) ----- Phone No. (Residence): -----

Email: **ravishukla@kmc.du.ac.in** Webpage: -----

Facebook: ----- Twitter: -----

LinkedIn: ----- Instagram: -----

Youtube: ----- Research Gate Link: -----

Google Scholar Link: -----

Address: -----

2. Educational Qualifications

Degree/ Certification	Institution	Year
MBA	Gurugobind Singh Indraprastha University, Delhi	2019
BCA	Gurugobind Singh Indraprastha University, Delhi	2017
UGC NET	University Grants Commission	2019
MBA	Guru Gobind Singh Indraprastha University	2019

3. Career Profile & Administrative Assignments

Category	Role/ Designation	Department/ Committee	Date From - To	Remarks
CAREER PROFILE	ASSISTANT PROFESSOR	COMMERCE KIRORI MAL COLLEGE, DELHI	04.Aug.2023 - Till date	
CAREER PROFILE	ASSISTANT PROFESSOR	COMMERCE SWAMI SHRADDHANAND COLLEGE, DELHI	17.Jan.2022 - 17.Mar.2023	

ADMINISTRATIVE ASSIGNMENTS	MEMBER	COMMERCE KIRORI MAL COLLEGE, DELHI	05.Sep.2023 - Till date	Comercio (Department of Commerce Biennial Magazine)
ADMINISTRATIVE ASSIGNMENTS	MEMBER	ALL DEPARTMENT Proctorial Committee	30.Jun.2024 - Till date	
ADMINISTRATIVE ASSIGNMENTS	MEMBER	ALL DEPARTMENT Annual Magazine Committee	10.Oct.2023 - 01.Jul.2024	

4. Other Profiles

Other Profile Name/ Description

SUBJECTS TAUGHT

Principles of Marketing, Business Laws, Investing in Stock Market, Advertising and Personal Selling, E-Commerce, Digital Marketing

UG/ PG RESEARCH PROJECTS/ INTERNSHIPS

Worked as a marketing intern with Indian Oil Corporation Limited, Delhi

5. Research Guidance

Year	Guide For	Title of the Dissertation/ Thesis	Scholar Name	Status
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6. Research Projects

Year	Title of Project	Sponsorship Agency	Duration	Amount Sanctioned	Date of Sanction
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7. Publications

Category	Publication Name	Title	Name of Author	Reference Link/ DOI Link	Publication (Month-Year)
JOURNAL PAPER (International)	Review Study on Factors Affecting Consumer Behaviour	Asian Journal of Management and Commerce	RAVI SHUKLA (Sole Author)		March 2022
JOURNAL PAPER (International)	A Review Paper on Digital Marketing	International Journal of Research in Marketing Management and Sales	Ravi Shukla (Sole Author)		April 2022

8. Books

Category	Book Name	Title	Name of Author	ISSN/ ISBN Number
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9. Faculty Achievements

Year	Category of Achievement	Role	National/ International etc.	Name	Date From-To
2023	FACULTY INDUCTION PROGRAM ATTENDED	PARTICIPANT	National	NEP 2020 : Pedagogical Imperatives for Higher Education, Faculty Induction Program	02.Dec.2023 - 08.Dec.2023

Mr. RAVI SHUKLA